

Color, Design and your Emotions - A Great Combo!

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I absolutely LOVE combining colors. Working with colors gives life to whatever I do, especially if I have full control of combining them. But even if I don't have full control, it's still a great reward to give your input and really see how colors can work for your colleagues or clients. They are definitely wonderful to experiment with, and can touch people in ways that can touch the heart, literally.

...well, not so much "literally," but emotionally.

I never thought that colors were so meaningful to the soul, but one color can totally change the mood of a person, or even the aura of an environment! I have listed here two books that surely will help you get started on applying working color combos to your projects:

Color reference for web design projects:

Color Harmony for the Web: A Guide for Creating Great Color Schemes On-Line by Cailin Boyle

Color Harmony for the web is a great resource for those times when you need ideas for web content design, but are stuck. Within this book the designs are directly connected with the hexadecimal digits in a reference within so you don't have to worry about trying to guess which color in your digital editor matches the book's color palettes!

Color for any project:

Color: Messages & Meanings: A Pantone Color Resource by Leatrice Eiseman

This book is a very enjoyable resource. The pictures that express different color definitions and moods are absolutely breathtaking. This book only gives Pantone color codes and not hexadecimal needed for web design, but you can figure them out if you need to, and besides, Photoshop supports Pantone colors. This is indeed a book you'll want to keep around!

Another reason these books are a great resource is that they can be an asset to your professional life as well. Just think if you have a client that needs help choosing which color schemes they need for their creation. You would have a perfectly good set of books for them to scan through and see the color combo possibilities!

I'll leave you with a few links I've found on the net that are about color as well. Keep on thinking in "color"!

-SB

Links:

[Color, the Chameleon of the Web](#)
[Designing Web Pages With Color](#)